

Dear PDMC Members,

Thank you for your time and effort on behalf of Democratic candidates. I respectfully request your consideration to endorse my candidacy for the position of Mayor of Princeton by recommending to the County Chair that I receive favorable party ballot placement and the party slogan designation.

As I enter my fourth year as mayor, I am proud that the ideals I originally campaigned on I have held true to. Talking about transparency, openness, honesty and listening to the public are values I hold dearly. These are the foundation of good governance. And living by these brings faith and trust in our party. My serving as mayor is not about me, or any private agenda. My serving as mayor is totally about serving the residents of Princeton to the best of my ability every day. At my core I strive to do all I can do to benefit our town and its residents. I work hard to help us get things done.

I would suggest that the mix of my government experience, civic experience, corporate management experience, nonprofit management experience, municipal employee work experience and my long-term time as a volunteer and nonprofit board member in Princeton provide me with knowledge and experience that is invaluable as mayor. This is my seventeen year as an elected official; thirteen years on the former Boro Council and now my fourth year as mayor. When we consolidated the two Princeton's I was the Chair of the Transition Task Force. Having worked for firms like Goldman Sachs, Pfizer and Soros Fund Management I understand how to deliver services, set budgets, and most importantly manage people and processes. I have volunteered in Princeton since I was eighteen, serving in both the Princeton Fire Department and the Princeton First Aid & Rescue Squad; I know how to handle pressure. I have been on a number of nonprofit boards in my career. My life started here in Princeton, and since day one I have lived in Princeton; this brings knowledge and perspectives that help me fulfill the duties of mayor.

Luckily, I have enjoyed widespread support throughout the community during my time as mayor. Not just by one or two groups within town; but across a wide cross section of groups and individuals. My motivation is to do what is best for our town. You will not see me hold a grudge or discount people that may disagree with me on an issue; instead, I usually encourage them to voice their concerns. My thought process tends to be reasonable, logical, compassionate and fair. I have not, and will not, let the title of mayor ever let me forget who I am and why I am serving.

Since elected as mayor I have also worked hard to improve and strengthen our municipal relationships at the county, state and federal levels. With elected officials and staff at each of those levels. Most of what I do is not out in front of everyone; but what I do is effective, meaningful and it brings returns for us as a town and as a party.

Again, I request your support. I truly believe that my candidacy is good for the town and good for our party.

Sincerely,

Mark Freda